

Integrating Third-party Landing Pages Via API

Overview

AgentRoof CRM provides an API to integrate lead submissions from external websites or landing pages not developed by AgentRoof. This API allows users to send lead details directly to AgentRoof CRM.

Base URL

`https://crm.v2.1.agentroof.com/api/add-lead`

Request Method

- **POST:** The API accepts POST requests to submit lead information.

Request Headers

The request headers must include the `APPKEY`, which serves as your CRM authentication key. Contact the AgentRoof support team to obtain your unique `APPKEY` (CRM Key).

Example Header:

`APPKEY: your-crm-appkey-here`

Request Body

The request body should be sent as `form-data` and include the following fields:

Field Name	Type	Required	Description
<code>name</code>	string	Yes	The full name of the lead.
<code>email</code>	string	Yes	The lead's email address (must be a valid email).
<code>phone</code>	string	Yes	The lead's phone number (must be a 10-digit number).
<code>url</code>	string	Yes	The URL of the website or landing page from which the form is submitted.

<code>source</code>	string	No	The lead source (default: <code>website</code>). Can be customized.
<code>stage</code>	string	No	The lead's stage (default: <code>Lead</code>).
<code>tag</code>	string	No	Tags associated with the lead (default: <code>Buyer lead</code> , <code>Seller lead</code>).

Example Request Body:

```
name: John Doe
email: john.doe@example.com
phone: 1234567890
url: <https://example-landingpage.com>
source: Facebook
stage: New Lead
tag: Seller lead
```

Response

The API will return a JSON response indicating the success or failure of the lead submission.

Successful Response:

```
{
  "status": "success",
  "message": "Lead added successfully",
  "data": []
}
```

Error Response:

If the request fails due to missing required fields or validation errors, the API will return a JSON response with details:

```
{
  "status": "error",
  "message": "The email must be a valid email address.,The phone field is required."
}
```

Whitelisting IP Address

To ensure the API requests are not blocked by AgentRoof's firewall, you are required to share the IP address from which the requests will be made. Contact AgentRoof support to have your IP address whitelisted.

Important Notes

- **APPKEY:** Always ensure the correct APPKEY is used in the request header.
- **IP Address Whitelisting:** Failure to whitelist your IP address may result in the API request being blocked by AgentRoof's firewall.
- **Form-Data Submission:** Ensure that all required fields are provided in the correct format to avoid validation errors.

For any additional assistance, please contact the AgentRoof support team.

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